

**GREATER FORT WORTH
BUILDERS ASSOCIATION**



2022-2023 MARKETING GUIDE

This guide is accurate as of print date.

Where would you like to take your association membership in the upcoming year?

Are you looking to target custom home builders? Remodelers? Single family builders?

Would you like to be present at large formal events such as Municipal Awards Night, Economic Forecast, or the Installation and Awards Banquet?

Do you prefer to network in a more casual setting, such as our Golf Tournament, the Clay Shoot Challenge, a Young Professionals event, or a Business After Hours?

This Marketing Guide will serve as your road map on how to add value to your membership, build relationships, and generate recognition for your company in front of your industry peers. The association provides members an abundance of ways to achieve professional development and recognition. The GFWBA offers a variety of sponsorship opportunities starting at \$200.

We have produced this guide to help you plan your involvement for 2022-2023 in advance.

The GFWBA Marketing Guide highlights many of the events produced by your association throughout the course of the year.

All opportunities featured are accompanied by descriptions to give you a better idea of what the event is all about. Each marketing opportunity not only includes an investment amount, but also the recognition you can expect in return.

Getting the most from your membership also means getting involved. We invite you to consider joining a committee that will lead you to that pivotal next step of building relationships and potential leadership positions at the local, state and national levels. We hope that you look to 2023 with as much anticipation as we do.

To reserve a sponsorship opportunity in advance, please email kimberly@gfwbatx.org, and include the event name, date, and level of sponsorship desired. Sponsorships will be reserved on a first come, first served basis.

If you have questions regarding an opportunity published in this guide, please contact Kimberly Eaton-Pregler at 817-284-3566.



PLEASE THANK OUR 2022 CORPORATE PARTNERS



PLATINUM PARTNERS



CORPORATE PARTNERS



Do Business With A Member



**GREATER
FORT WORTH
BUILDERS
ASSOCIATION**

Corporate Partnerships

Platinum Partner \$12,000

- Recognition as a Platinum Partner
- Newsletter ad
- Complimentary team (4 shooters) at the Clay Shoot
- Two complimentary tickets to the Economic Forecast

Platinum Partners receive the benefits under Corporate Partner as well

Corporate Partner \$9000

- Recognition at all GFWBA events as a corporate partner
- Logo on GFWBA electronic mail from staff
- Logo on GFWBA letterhead
- Logo on electronic mail from website – gfwbatx.com
- Recognition in the monthly newsletter
- “Corporate Spotlight” in one newsletter per year
- Recognition in the printed GFWBA directory when next published
- May place brochures at the GFWBA office
- 4 complimentary seats at Installation and Awards Banquet
- 2 complimentary seats at Municipal Night
- 1 complimentary team (4 golfers) in the Golf Tournament
- Some right of first refusal on sponsorships for many of our events
- Logo with link to your business will appear on website – gfwbatx.com
- One free rotating ad on the GFWBA website
- One free rotating ad on some GFWBA subpages
- Upon request, partners will have access to the GFWBA mailing list or email list (1 per month –some restrictions apply)

2023 Underwriter Opportunities

GFWBA members may underwrite any of the following groups, committees or councils for one year. The funds will be dedicated to the group, committee or council selected. To underwrite one of the following, please contact Kimberly Eaton-Pregler at 817-284-3566 or kimberly@fortworthbuilders.org.

Membership Underwriters \$2500 —NAHB Touch Program

Throughout the year, the GFWBA together with NAHB sends out a variety of communications to all members. These communications are co-branded with NABH and TAB. The logos of the two Membership Underwriters will appear on these communications. The goals of the Touch program are to recruit new members and retain current members. Communications help members realize the value in their 3 in 1 membership (GFWBA, TAB & NAHB)

Membership Underwriters receive:

- Two available
- Logo to appear on all mailing pieces from the NAHB Touch Program 2023
- Right of first refusal to renew this sponsorship for 2023
- Recognition at Membership meetings and events
- Logo recognition on GFWBA website calendar listings for Membership events
- Recognition in monthly newsletter
- Logo recognition on event & meeting reminders for Membership related events and meetings

Government Affairs Underwriters \$1000

The Government Affairs Committee is charged with overseeing and coordinating the government affairs activities and programs of the GFWBA to execute the objectives of the Association. The Government Affairs Committee meets monthly to discuss issues from our 7- county jurisdiction. This committee continually works to foster good working relationships with all elected officials. The Government Affairs Committee also plans and executes our Municipal Awards Night.

Government Affairs Underwriters receive:

- Recognition at all Government Affairs events and meetings in 2023
- Logo recognition on the GFWBA website calendar listing for Government Affairs Events
- Logo recognition on event and meeting reminders for Government Affairs related events and meetings
- Recognition in monthly newsletter

Education Underwriters \$1000

The education committee works to develop a calendar of educational events of interest to GFWBA members. Educational events are typically held once a month and include lunch. Topics may include building codes, legal information, business development, feature new materials or methods, etc.

Education Underwriters receive:

- Recognition at all Education Events and meetings in 2023
- Logo recognition on GFWBA website calendar listings for Education events
- Rotating ad on the Education page on www.gfwbatx.com.
- Logo recognition on event and meeting reminders for Education related events and meetings
- Recognition in monthly newsletter

Young Professionals Underwriters \$1000

The Young Professionals (YP) Committee offers an environment for educational, philanthropic, networking and career growth opportunities for Young Professionals (under 45) affiliated with the development, remodeling and homebuilding industries. The YP committee meets monthly, and events contain an educational component often in the form of presentations by the Greater Fort Worth Builders Association members or industry leaders.

The Young Professionals Committee is active in all areas of the association. They host many events including a chili cookoff, a Fall Social and the Santa Claus Project –providing Christmas gifts and a party for area youth in need.

Young Professionals Underwriters receive:

- Recognition at all YP events and meetings in 2023
- Logo recognition on the GFWBA website calendar listing for YP Events
- Logo recognition on event and meeting reminders for YP related events and meetings
- Recognition in monthly newsletter

Professional Women in Building Council Underwriters \$1000

The GFWBA PWB Council began meeting in June of 2019. They meet every other month. Areas of focus are professional development, member support and philanthropic projects.

PWB Council Underwriters receive:

- Recognition at all PWB Council events and meetings in 2023
- Logo recognition on the GFWBA website calendar listing for PWB Council Events
- Logo recognition on event and meeting reminders for PWB Council related events and meetings
- Recognition in monthly newsletter

Associate's Council Underwriters \$1000

Associate's Council fosters the relationship between Associate Members & Builders Members, improves the visibility of associate members and increases recognition of their products and services among builders. The Associates Council plans and executes our Horsepower Havoc Car Show and our annual Poker Tournament.

Associate's Council Underwriters receive:

- Recognition at all Associate' Council events and meetings in 2023
- Logo recognition on the GFWBA website calendar listing for Associate' Council Events
- Logo recognition on event and meeting reminders for Associate' Council related events and meetings
- Recognition in monthly newsletter

Monthly Sponsorship Opportunities

The GFWBA has several meetings, events and lunches each month that offer sponsorship opportunities starting at just \$200.00. To secure one of these sponsorships, contact Kimberly at kimberly@fortworthbuilders.org . Be sure to include the event and date that you would like to sponsor. Opportunities will be filled on a first come, first served basis.

Business After Hours \$200

Business After Hours is held each month on the first or second Thursday from 5pm—pm. This event is free for members of the Greater Fort Worth Builders Association. Non-members are welcome to attend two Business After Hours events per year.

GFWBA member businesses may host this event in their facilities, or the GFWBA will help members coordinate a Business After Hours at another venue. The \$200 fee is added to the Builder Prize Drawing to encourage our builder members to attend. The Host company is responsible for providing food and beverages. Host company will supply a jpeg format event flyer to the GFWBA with event details. The GFWBA will provide the Host with beverage tickets for guests. GFWBA policy dictates that guests receive no more than two beverage tickets per event. Member companies may not host Business After Hours more than one time per calendar year.

Board Meeting Social Host \$500

The Board of Directors is the governing body of the Association and performs those duties prescribed by the Texas Business Organizations Code and the duties prescribed by our Bylaws. The Board is responsible for establishing general policies for the management and ongoing operations of the Association.

The Board consists of Builder and Associate members. Also included on the Board of Directors are the GFWBA Past Presidents and GFWBA Life Directors.

Our Board of Directors meets on the 4th Tuesday each month. All members are invited to attend the meeting. After the Board Meeting, the group adjourns to a nearby restaurant to enjoy food, beverages and fellowship. This is a great opportunity to get to know other members.

- ✓ Recognition at the Board Meeting of your choice in 2022-2023.
- ✓ Opportunity to introduce yourself/company at the Board Meeting of your choice
- ✓ Opportunity to distribute marketing materials at that Board Meeting
- ✓ The GFWBA will arrange for food & beverage at Abuelos after the Board Meeting . GFWBA will pay the expenses.
- ✓ Logo recognition on the GFWBA website calendar listing for the Board Meeting of your choice
- ✓ Logo recognition on event and meeting reminders for the Board Meeting of your choice
- ✓ Recognition in monthly newsletter

Government Affairs Lunch Sponsor \$250

The Government Affairs committee meets on the second Tuesday each month. Food and beverages are provided. As a member, you can choose which Government Affairs meeting you would like to sponsor.

- ✓ Recognition at the GA meeting of your choice in 2023
- ✓ Opportunity to introduce yourself/company at the GA meeting of your choice
- ✓ Opportunity to distribute marketing materials at that meeting
- ✓ The GFWBA will arrange for food & beverages. GFWBA will pay the expenses.
- ✓ Logo recognition on the GFWBA website calendar listing for the GA meeting of your choice
- ✓ Logo recognition on event reminders for the GA meeting of your choice
- ✓ Recognition in monthly newsletter

Education Lunch Sponsor \$250

The Education Committee arranges monthly educational offerings for members. Lunch is typically provided. As a member, you can choose which education lunch you would like to sponsor.

- ✓ Recognition at the education meeting of your choice in 2023
- ✓ Opportunity to introduce yourself/company at the education meeting of your choice
- ✓ Opportunity to distribute marketing materials at that education
- ✓ The GFWBA will arrange for food & beverages. GFWBA will pay the caterer.
- ✓ Logo recognition on the GFWBA website calendar listing for the education meeting of your choice
- ✓ Logo recognition on event reminders for the education meeting of your choice
- ✓ Recognition in monthly newsletter

Young Professionals Meeting Sponsor \$250

The YP Committee has monthly meetings for members. Lunch or beverages are provided depending upon time and location of the meeting. As a member, you can choose which YP meeting you would like to sponsor.

- ✓ Recognition at the YP meeting of your choice in 2023
- ✓ Opportunity to introduce yourself/company at the YP meeting of your choice
- ✓ Opportunity to distribute marketing materials at that meeting
- ✓ GFWBA will make arrangements for and pay for food and beverage OR the Sponsor may elect to arrange and pay for food and beverage in lieu of the \$250 fee. GFWBA Policy prohibits sponsors or the GFWBA from providing more than two alcoholic drinks per person at any event.
- ✓ Logo recognition on the GFWBA website calendar listing for the YP meeting of your choice
- ✓ Logo recognition on event reminders for the YP meeting of your choice
- ✓ Recognition in monthly newsletter

Professional Women in Building Council Lunch Sponsor \$250

The PWB Council meets every other month. Food and beverages are provided depending upon time and location of the meeting. As a member, you can choose which PWB Council meeting you would like to sponsor.

- ✓ Recognition at the PWB meeting of your choice in 2023
- ✓ Opportunity to introduce yourself/company at the PWB meeting of your choice
- ✓ Opportunity to distribute marketing materials at that meeting
- ✓ GFWBA will make arrangements for and pay for food and beverage OR the Sponsor may elect to arrange and pay for food and beverage in lieu of the \$250 fee. GFWBA Policy prohibits sponsors or the GFWBA from providing more than two alcoholic drinks per person at any event.
- ✓ Logo recognition on the GFWBA website calendar listing for the PWB meeting of your choice
- ✓ Logo recognition on event reminders for the PWB meeting of your choice
- ✓ Recognition in monthly newsletter

Associate's Council Lunch Sponsor \$250

The Committee meets every other month to discuss Associate's Council business and plan association events and philanthropic projects. Food and beverages are provided depending upon time and location of the meeting. As a member, you can choose which Associate's Council meeting you would like to sponsor.

- ✓ Recognition at the AC meeting of your choice in 2023
- ✓ Opportunity to introduce yourself/company at the AC meeting of your choice
- ✓ Opportunity to distribute marketing materials at that meeting
- ✓ GFWBA will make arrangements for and pay for food and beverage OR the Sponsor may elect to arrange and pay for food and beverage in lieu of the \$250 fee. GFWBA Policy prohibits sponsors or the GFWBA from providing more than two alcoholic drinks per person at any event.
- ✓ Logo recognition on the GFWBA website calendar listing for the AC meeting of your choice
- ✓ Logo recognition on event reminders for the AC meeting of your choice
- ✓ Recognition in monthly newsletter



Have your voice be heard.

Join the Hammer & Nails Political Action Committee (PAC) today!!!

What is the PAC?

The PAC is an important element of GFWBA' government affairs program. It is the political voice for the Greater Fort Worth home building industry which consists of the following counties: Tarrant, Johnson, Hood, Wise, Parker, Somervell and Palo Pinto. The purpose of the Hammer & Nails PAC is to contribute money to local candidates who understand and support the efforts of the building industry and organize effective political action on behalf of our members.

The Hammer and Nails Committee meets on the second Tuesday of each month. You can have a voice in electing candidates that support the building industry. For a minimum \$25 membership contribution per year, you can be a part of the Hammer & Nails PAC.

Make sure the Hammer & Nails PAC speaks for you! Don' miss your opportunity to have a voice in electing candidates that support the building industry.

Corporate Contributions - corporate contributions are used to pay for events that raise funds for local and state candidates.

Capitol Club—5000 annually
Diamond Key—3000 annually
Platinum Key—1500 annually
Gold Key- \$1000 annually
Silver Key—500 annually
Bronze Key—250 annually
Lone Star—100 annually
Hammer and Nails PAC Member—25 annually

For more information, contact Kimberly@fortworthbuilders.org



Municipal Awards Night

The Government Affairs Committee plans and executes Municipal Awards Night. At this event we salute the many partnerships with the communities in which members do business. Attending this more than 20-year tradition are representatives of as many as 25 cities and three counties, as well as local and state-wide elected officials.

Highlights of the evening generally include a keynote address by state-wide elected officials, which in recent years included Texas Agriculture Commissioner Todd Staples, Lieutenant Governor David Dewhurst, Texas House Speaker Joe Straus, Congresswoman Kay Granger and Lt. Governor, Dan Patrick and Rafael B. Cruz, father of Senator Ted Cruz. Media representatives also attend the event.

Members nominate individuals and government entities for the following awards. The winners are announced during the evening event.

The Spirit of Cooperation Award recognizes a *municipal employee* who cooperates with homebuilders to benefit the consumers. This employee works diligently to facilitate reasonable and practical interpretations and applications of city codes and ordinances, sharing the builder's commitment to provide safe, comfortable and affordable housing.

The Community Spotlight Award recognizes a *community* who advocates for the homebuilding industry and the consumer. The award recipient helps to create winning solutions to community challenges.

The Individual Spotlight Award recognizes the *individual* who advocates for the homebuilding industry and the consumer. The award recipient helps to create winning solutions to community challenges.

The Partnership Award recognizes an *elected official* who fosters a strong partnership between the homebuilders and his community. He or she recognizes the direct and indirect benefits of new home construction and advocates for reasonable policies, codes and ordinances that impact and/or govern the homebuilding industry.

The Lifetime Achievement Award recognizes the contributions of an individual for the many ways he or she has helped North Texans attain the Great American Dream of Homeownership through years of public service. Recent recipients include former U.S. Speaker of the House Jim Wright and former Fort Worth Mayor Bob Bolen, Fred Parker, GMB, CMB, CGR, CMR, CAPS, and Grapevine Mayor William Tate.

Partnership details will be published when the event is scheduled.

Join us for our Membership Drive Kick-Off Week!

October 3-7, 2022

You choose the date, time and location. Bring your prospect list and your phone. We will provide a prospect list as well. Come for two hours and make calls to recruit members. Points will be given for each member you recruit. Below are some of the prizes that will be awarded to recruiters at the end



Oklahoma
Joe's Rambler
Tabletop
Charcoal
Smoker/Grill



Donated by Bob Madeja




A round of golf for 3
(play with member Diane Kessler)


at Shady Oaks CC

Includes guest fees, carts and lunch
mutual date to be determined

donated by Diane Kessler, DMK Properties LLC



VS



Dallas Stars vs Colorado Avalanche tickets

Monday Nov. 21.

Sect 108,

Row L, Seats 1-2

includes parking pass.

Donated by Don Allen



A \$100.00 Visa Gift Card

Donated by Julie Wilson with
Home Enhancements



Vizio 32" Smart TV

donated by Carol Leonard



100,000 Airline Miles

donated by Cheryl Bean



A one-day guided
SPECIAL SEASON DEER HUNT
(antlerless or spike)
In Brown County

during the week of **January 2-15, 2023**
Guide: Bill Bettis
(gun furnished if needed)
bonus hog hunt as available
\$1,000.00 value

donated by Bill Bettis



**A \$500.00
Southwest Airlines
Gift Card**

donated by Mike Garabedian



If you would like to donate a prize for the drive, contact Membership Committee Chair, Diane Kessler:
dianekessler@outlook.com

GFWBA HORSEPOWER HAVOC CAR SHOW

SATURDAY, NOVEMBER 5, 2022



**HORSEPOWER
HAVOC CAR SHOW**

SPONSORED BY

**BLOOMFIELD
HOMES**

**GREATER
FORT WORTH
BUILDERS
ASSOCIATION**

**SATURDAY, NOVEMBER 5
9AM-2PM**

LOCATION: **KELLY-MOORE PAINT CO.**
301 W. HURST BLVD., HURST, TX 76053

SPONSORSHIP OPPORTUNITIES

TITLE / EVENT SPONSOR - \$3,500 (SOLD)

- NAME & RECOGNITION ON ALL ADVERTISEMENT
- NAME / COMPANY NAME ON ALL T-SHIRTS FOR EVENT
- SHOUT-OUTS THROUGHOUT THE EVENT
- FIVE CAR ENTRIES • NO CHARGE

FOOD TRUCK SPONSOR - \$1,000 (2 AVAILABLE)

- NAME & RECOGNITION AT AND AROUND FOOD TRUCK
- SHOUT-OUTS THROUGHOUT THE EVENT
- ONE CAR ENTRY • NO CHARGE

T-SHIRT SPONSOR - \$500 (5 AVAILABLE)

- NAME AND RECOGNITION ON ALL ADVERTISEMENT
- NAME / COMPANY NAME ON ALL T-SHIRTS FOR EVENT
- SHOUT-OUTS THROUGHOUT THE EVENT
- ONE CAR ENTRY • NO CHARGE

SIGN SPONSOR - \$300 (30 AVAILABLE)

- NAME ON SIGNS SURROUNDING EVENT (ONE NAME / COMPANY PER SIGN)
- SHOUT-OUTS THROUGHOUT THE EVENT
- ONE CAR ENTRY • NO CHARGE

RAFFLE SPONSOR - \$250 (2 AVAILABLE)

- SHOUT-OUTS THROUGHOUT THE EVENT

EMAIL: KIMBERLY@FORTWORTHBUILDERS.ORG

76th
ANNIVERSARY
EST. 1945

**GREATER
FORT WORTH
BUILDERS
ASSOCIATION**

GFWBA PRESENTS

HORSEPOWER HAVOC **CAR SHOW**

PRESENTING SPONSOR

**B BLOOMFIELD
HOMES**

**A portion of the
proceeds benefits
Operation Finally Home**



**Operation
Finally Home**

PRE-REGISTER ●
\$30
(INCLUDES T-SHIRT
WHILE SUPPLIES LAST)
DAY OF EVENT
\$35 ●

LOCATION:

**KELLY-
MOORE
PAINT CO.**

**301 W. HURST BLVD.
HURST, TX 76053**

CAR QUESTIONS?
CALL ROD:
214-995-9974

**SATURDAY, 9AM-
NOVEMBER 5 2PM**

REGISTRATION BEGINS AT 8AM

MUSIC & RAFFLES

**SPONSORSHIPS
AVAILABLE**

AWARDS

REGISTER

GFWBATX.com

Kimberly@fortworthbuilders.org



ECONOMIC FORECAST

JANUARY 2023

We will share current market data and economic perspectives and opinions for those interested in residential construction. Attendees will receive an electronic copy of the presentation upon request.

PRESENTING PARTNER \$5000

- **Exclusive**
- **16 Complimentary Tickets (2 reserved tables)**
- **Title of event will include “resented by” with your name and logo on event invitations and marketing materials (if partnership is secured by print date)**
- **Full page ad on inside cover of the handout**

GOLD PARTNERS \$2500

- **8 Complimentary Tickets (1 reserved table)**
- **Full page ad in handout**
- **Logo on event invitations (if partnership is secured by print date)**
- **Logo on marketing materials**

SILVER PARTNERS \$1500

- **4 Complimentary Tickets**
- **1/2 page ad in handout**
- **Logo on event invitations (if partnership is secured by print date)**
- **Logo on marketing materials**

BRONZE PARTNERS \$500

- **2 Complimentary Tickets**
- **Logo in handout**
- **Logo on event invitations (if partnership is secured by print date)**
- **Listing in marketing materials**

GFWBA Associate's Council Annual Poker Tournament – Texas Hold 'Em

Thursday February 16th, 2023

Sponsorship Opportunities



Title Sponsor - \$3500 – 1 available

- Name and recognition on all advertisement
- Final Poker Table – option to leave company swag at each player's seat
 - 4 players comp

Dinner Sponsor - \$1500 – 2 available

- Name and recognition on all advertisement
- Option to provide drinking cups with dinner personalized with your company logo
 - 1 player comp

Beverage Sponsor - \$1200 – 2 available

- Name and recognition on all advertisement
 - 1 player comp

Awards Sponsor - \$1500 - 2 available

- Name and recognition on all advertisement
 - 1 player comp

Card Sponsor – \$1000 (+cost of cards) – 1 available

- Name and Company logo on all playing cards

Poker Table Sponsor - \$350 – 15 available

Note – this is a sponsorship of a Poker Table – not the purchase of a table for 8 players

- Option to leave swag at each player's seat (8)

GFWBA Golf Tournament

April 20, 2023

Texas Star Golf Course

Presenting Partner \$5,000

2 Complimentary Golf Teams
Recognized as Presenting Partner in all promotions
Presenting Partner to appear on all signage
Recognition in all event promotion
Recognition at the event

Hospitality Tent \$3000

1 Complimentary Golf Team
Sponsor may set up two 10x10 or one larger pop up tent at a designated place on the course.
GFWBA will provide a keg of beer at that location.
GFWBA will provide a golf cart for sponsor use to and from the clubhouse.
Sponsor may bring table and chairs and distribute promotional materials at that location
Recognition in all event promotion
Recognition at the event

Golf Cart Partner \$2750

1 Complimentary Golf Team
Sponsor may place non-damaging decal on all golf carts (sponsor must provide and remove)
Sponsor may place promotional materials or gift bags in each golf cart –no alcohol.
Recognition in all event promotion
Recognition at the event

Dinner & Awards Partner \$2500

1 Complimentary Golf Team
Recognition in all event promotion
Recognition at the event

Lunch Partner \$2000

Sponsor may place promotional materials at the tables during registration and lunch
Sponsor may have up to 4 company representatives present during lunch
Sponsor may set up a table in the pavilion to display product (partner provides table)
Recognition in all event promotion
Recognition at the event

Social Partner \$1000

Sponsor may set up a table in the pavilion to display product or distribute marketing materials
Recognition in all event promotion
Recognition at the event

GFWBA Golf Tournament (Cont.)

Beverage Cart Partners \$1000 (2 available)

Logo sign on ne of the beverage carts.
Golf cart provided for company reps to traverse the course with the beverage cart
Recognition in all event promotion
Recognition at the event

Registration Partner \$750

Sponsor may have representatives at the registration table to assist sign in, greet attendees, etc.
Sponsor may set up a table in the pavilion to display products or distribute marketing materials
Recognition in all event promotion
Recognition at the event

Par 3 Hole Sponsor \$1000 (4 Available)

Sponsor may set up one pop up tent with a table and chairs at the designated hole.
Sponsor may distribute marketing materials, snacks, beverages (no alcohol)
One golf cart will be provided to transport your items to the hole.
Recognition in all event promotion
Recognition at the event

Hole Sponsor \$750 (14 Available)

Sponsor may set up one pop up tent with a table and chairs at the designated hole.
Sponsor may distribute marketing materials, snacks, beverages (no alcohol)
One golf cart will be provided to transport your items to the hole.
Recognition in all event promotion
Recognition at the event

Chipping Green Partner \$350

Logo sign at the chipping green
Sponsor may set up a pop-up tent, table and chairs at chipping green
Sponsor may distribute marketing materials at chipping green
Recognition in all event promotion
Recognition at the event

Driving Range Partner \$350

Logo sign at the driving range
Sponsor may set up a pop-up tent, table and chairs at driving range
Sponsor may distribute marketing materials at driving range
Recognition in all event promotion
Recognition at the event

Putting Green Partner \$350

Logo sign at the putting green
Sponsor may set up a pop-up tent, table and chairs at putting green
Sponsor may distribute marketing materials at putting green
Recognition in all event promotion
Recognition at the event

2023 GFWBA Clay Shoot Challenge

August 2023

Presenting Partner \$6000

- 3 Complimentary Shooting Teams (4 shooters each team)
- Sponsor may set up a pop-up tent or display area to distribute marketing or promotional materials
- Recognition as Presenting Partner on all promotional materials
- Recognition on all event signage as Presenting Partner
- Recognition on all shooter numbers as Presenting Partner
- Recognition on all scorecards as Presenting Partner
 - Recognition at the event

Mobile Cooling Station Partner \$3000

- 1 Complimentary Shooting Team (4 shooters)
- 2 Eight-person golf carts provided for your reps to traverse the course during the shoot to distribute water
- Custom label water provided by GFWBA
- Ice/Ice chests provided by the GFWBA
- Recognition on all scorecards as Presenting Partner
- Recognition at the event

Lunch Partner \$3500

- 1 Complimentary Shooting Team (4 shooters)
- Sponsor may set up 1 pop up tent near pavilion to distribute marketing materials
 - Sponsor logo sign in pavilion
- Recognition on all scorecards as Presenting Partner
 - Recognition at the event

Hospitality Partner \$2500

- 1 Complimentary Shooter Team (4 shooters)
- Logo sign at pavilion
- Sponsor may set up 1 pop up tent near the pavilion to distribute marketing materials
- Recognition on all scorecards as Presenting Partner
- Recognition at the event

Breakfast Partner \$2500

- Sponsor may set up a pop-up tent near the pavilion to distribute breakfast to attendees
- GFWBA will provide breakfast and beverages
- Sponsor may display products or distribute marketing materials
- Breakfast and lunch provided for your company representatives
- Recognition at the event
- Recognition on all event promotions

Golf Cart Partner \$2500

- Sponsor may place marketing materials in each golf cart
- Sponsor sign provided for each golf cart
- Sponsor may set up a pop-up tent near pavilion to distribute marketing materials
- Recognition at the event
- Recognition on all event promotions

2023 GFWBA Clay Shoot Challenge (Cont.)

Raffle Gun Partner \$2000

Logo signage at the raffle gun display
Company representatives can present the raffle guns to the winners
Recognition at the event
Recognition on all event promotions

Scoreboard Partner \$1500

Signage in the pavilion
Sponsor may set up one pop up tent near the pavilion to display marketing materials
Recognition at the event
Recognition on all event promotions

Trophy and Award Partner \$1500

Company representative may present the trophies and awards to the winners
Logo signage in awards area
Sponsor may set up a pop-up tent near the pavilion to distribute marketing materials
Recognition at the event
Recognition on all event promotions

Course Partners \$1500 (4 Available)

There will be 4 designated areas on the course (2 on each course) The Four Course Partners will each have the opportunity to set up a tent at one of the four locations. Your company representatives can provide food and beverages (no alcohol, no water - we will have a water sponsor) to participants. Your company representatives can collect business cards for drawings, etc. Reps may also provide promotional materials.

Builder Award Gun Partner \$1500

Company logo on signage with the Builder Award Gun
Company representative can present the gun to the winning builder
Recognition at the event
Recognition on all event promotions

Award Gun Partners \$1000 (9 Available)

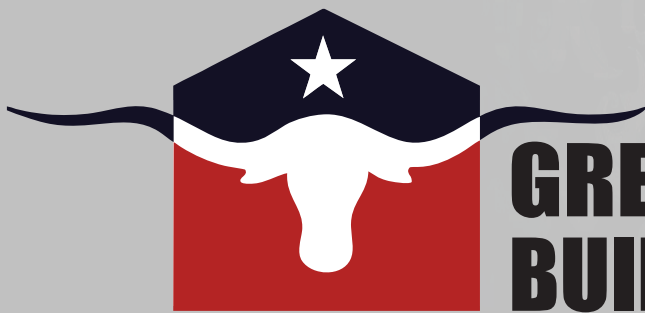
Company logo will be displayed with an award gun
Company representative can present that award gun to recipient
Recognition on event promotion
Recognition at event

Social Partner \$750

Sponsor may set up one pop up tent near the pavilion to distribute marketing materials
One keg will be provided by the GFWBA after the shoot is over and the announcements, lunch and awards have begun
Recognition on event promotion
Recognition at event

Top Shot Award Buckle Partner \$750

Sponsor may present the award buckle to the Top Shot
Signage at buckle display
Recognition on event promotion
Recognition at event



**GREATER FORT WORTH
BUILDERS ASSOCIATION**