

Maximizing Your Association Membership: A Marketing Guide for 2024



Are you seeking to expand your association membership and build new relationships in the upcoming year? Consider targeting custom home builders, remodelers, or single-family builders, or attending events such as Municipal Awards Night, Economic Forecast, or the Installation and Awards Banquet. Alternatively, you can network more casually at events like our Golf Tournament or the Clay Shoot Challenge. As an Underwriter, you can also directly sponsor some of our committees and councils.

Our Marketing Guide serves as a roadmap for adding value to your membership, building relationships, and generating recognition for your company in front of industry peers. The GFWBA offers you an abundance of ways to achieve professional development and recognition, and a variety of sponsorship opportunities starting at \$200.

The Guide outlines some of the events produced by your association throughout the year, accompanied by descriptions to give you a better idea of what each Council, Committee, or event is all about. Each marketing opportunity includes an investment amount and the recognition you can expect in return.

To make the most of your membership, join a committee that can lead you to building relationships and potential leadership positions at the local, state, and national levels. We hope that you look to the future with as much anticipation as we do.

To reserve a sponsorship opportunity in advance, please email kimberly@fortworthbuilders.org with the event name, date, and desired sponsorship level. Sponsorships are reserved on a first-come, first-served basis. For questions about any opportunity published in this guide, please contact Kimberly Eaton-Pregler at 817-284-3566.

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2024 Platinum Partnerships

Platinum Partnerships can be a great way to increase exposure and recognition for your business. If you've noticed other companies receiving recognition from the GFWBA and are curious about how to become a Platinum Partner, you're in luck! The GFWBA offers various levels of partnership, including the Platinum Partner level, which comes with special perks like print and online advertising, early access to sponsorships, and recognition at all association events. Platinum Partners also receive complimentary tickets to some of the most popular events.

It's important to note that partnerships are first-come, first-served and must be approved by the GFWBA. Additionally, new Platinum Partners must not be competitors of existing Platinum Partners. If you're interested in becoming a GFWBA Platinum Partner, contact Kimberly Eaton-Pregler at 817-284-3566 to get started. Take advantage of this opportunity to increase your exposure and recognition within the community.

Current 2023 Platinum Partners have until December 31, 2023 to reserve their 2024 Partnership.

PLEASE THANK OUR 2023 CORPORATE PARTNERS



Do Business With A Member

Platinum Partnership Details

January 1, 2024 – December 31, 2024

Platinum Partner \$15,000

\$15,000 due by January 15, 2024 or

\$3000 due by January 15, 2024

11 monthly payments of \$1091.00 beginning February 1, 2024

Non-compete—additional Partners must be from non-competing companies

\$3000 of these dollars may be allocated by the Partner to sponsor GFWBA events in 2024

Recognition at all GFWBA events as a corporate partner

Logo on GFWBA electronic mail

Logo on GFWBA letterhead

Logo on electronic mail from gfwbatx.com

Complimentary ad in the GFWBA newsletter

Recognition in the GFWBA newsletter as a Platinum Partner

Corporate Spotlight in one newsletter per year

Recognition in the printed GFWBA directory when next published

May place brochures at the GFWBA office

4 complimentary seats at the Installation and Awards Banquet

Complimentary team (4 shooters) at the Clay Shoot

2 complimentary tickets to the Economic Forecast

2 complimentary seats at Municipal Awards Night

1 complimentary team in the GFWBA Golf Tournament

Some right of first refusal on sponsorships for many GFWBA events

Logo with a link to your business on the landing page of the website—gfwbatx.com

Complimentary rotating ad on the main page of gfwbatx.com

Complimentary rotating ad or logo on some subpages of gfwbatx.com

Upon request, partners will have access to the GFWBA mailing list or email list (1 per month—some restrictions apply)

Opportunity to place a complimentary full-page ad or article in each GFWBA newsletter promoting the Platinum Level Partner. GFWBA approval of ad/article required.

2024 Underwriter Opportunities

If you're looking for opportunities to support a specific part of the association, consider becoming an Underwriter for one of the committees or councils of the Greater Fort Worth Builders Association (GFWBA) in 2024. As an underwriter, you will be able to dedicate funds to the selected committee or council for a year. By doing so, you will be able to support their activities and help them achieve their goals.

There are several committees and councils available for underwriting, and GFWBA members may choose any of them. It's important to note that each council or committee may have multiple underwriters, but they should be non-competing companies. This ensures that the underwriters can work together towards the common goal of supporting the selected committee or council without any conflict of interest.

If you're interested in becoming an Underwriter, please contact Kimberly Eaton-Pregler at 817-284-3566 or kimberly@fortworthbuilders.org. Don't miss this opportunity to make a positive impact in the association by supporting the GFWBA committees and councils.

Touch Program Underwriters \$2500- 2 Available

The Touch Program Underwriter partnership offered by the GFWBA and NAHB Touch Program is a great opportunity for companies to gain recognition and support the industry. With the goal of both recruiting new members and retaining current members, the program features co-branded communications with logos from both Touch Program Underwriters.

For a fee of \$2500, Touch Program Underwriters will receive a variety of benefits, including logo placement on all mailing pieces from the NAHB Touch Program in 2024. The Touch Program regularly send GFWBA members electronic and physical mail with valuable industry information, tips on maximizing membership and prompts to get involved in our association. Each member of our association will receive these informative pieces with your logo on them. It is a worthwhile investment for companies looking to strengthen their brand and support the GFWBA, TAB, and NAHB.

Membership Underwriters \$1000 Each

Membership Underwriters play a crucial role in supporting the Membership Committee's efforts to attract new members and retain existing ones. By providing funds for membership events, marketing materials, and other initiatives, Underwriters help ensure that our association continues to thrive and grow.

Thanks to the support of Underwriters like you, we are able to offer a wide range of programs and services that benefit our members. Whether it's networking opportunities, professional development resources, or access to industry experts, our association has something to offer everyone in our association.

Your investment in our association will not only help us continue to provide these valuable benefits to our members, but it will also help us expand our reach and impact. By attracting new members and retaining existing ones, we can work together to advance our industry and make a positive difference in the world.

Government Affairs Underwriters \$1000 Each

The Government Affairs Committee of the GFWBA plays a crucial role in overseeing and coordinating all government affairs activities and programs of the Association. This committee meets monthly to discuss issues from the 7-county jurisdiction and to foster good working relationships with all elected officials. They also plan and execute the annual Municipal Awards Night, which recognizes outstanding achievement in local government.

For those interested in supporting the Government Affairs Committee, becoming a Government Affairs Underwriter could be the perfect fit. As a Government Affairs Underwriter, you will receive recognition at all Government Affairs events and meetings throughout 2024, logo recognition on the GFWBA website calendar listing for Government Affairs events, event and meeting reminders for Government Affairs-related events and meetings, and logo recognition on the Government Affairs page of www.gfwbatx.com. Additionally, you will receive recognition in the monthly newsletter.

By becoming a Government Affairs Underwriter, you will play an important role in supporting the GFWBA's efforts to improve government affairs in the 7 county jurisdiction. Your contribution will help foster good working relationships with elected officials and celebrate the achievements of local government.

Education Committee Underwriter \$1000 Each

The Education Committee of GFWBA (Greater Fort Worth Builders Association) is responsible for curating a calendar of educational events for its members. Throughout the year, the committee covers a wide range of topics, such as building codes, legal information, business development, new materials, and methods. If education is important to you, this opportunity might be a great fit.

As an Education Underwriter, you can expect to receive various benefits, including recognition at all Education Events and meetings throughout the year 2024. You will also have your logo displayed on GFWBA's website calendar listings for Education events, and logo recognition on event and meeting reminders for Education-related events and meetings. Moreover, you will be recognized in the monthly newsletter, which is a great way to increase your visibility and engage with the community.

By becoming an Education Underwriter, you are supporting the GFWBA's mission to promote excellence and professionalism within the building industry. Your contribution will help ensure that members have access to high-quality educational events and resources that can help them grow their businesses and stay up-to-date with the latest industry trends and best practices.

Young Professionals Committee Underwriters \$1000 Each

The Young Professionals (YP) Committee is an excellent platform for young professionals under 45 affiliated with the development, remodeling, and homebuilding industries. The YP Committee offers a wide range of opportunities for educational, philanthropic, networking, and career growth. The members meet every month to participate in various events that include educational presentations by industry leaders or networking events.

The YP Committee is an active participant in all areas of the association and hosts several events, including the Santa Claus Project and a chili cookoff. The Santa Claus Project provides Christmas gifts and a party for area youth in need, while the chili cookoff is a great opportunity for members to showcase their cooking skills.

The Young Professionals Underwriters is a program that offers several benefits to its participants. The program includes recognition at all YP events and meetings in 2024, logo recognition on the GFWBA website calendar listing for YP Events, logo recognition on event and meeting reminders for YP related events and meetings, and recognition in the monthly newsletter. This program is an excellent opportunity for young professionals to gain recognition and exposure within the industry and to network with other professionals.

Professional Women in Building Council (PWB) Underwriters \$1000 Each

The Professional Women in Building (PWB) program has been a significant part of the Greater Fort Worth Builders Association (GFWBA) since its inception in June 2019. The council meets once every two months, and its primary focus is on professional development, member support, and philanthropic. One of the benefits of becoming a Women's Council Underwriter is the recognition that comes with it. Underwriters are recognized at all Women's Council events and meetings throughout 2024. Their logos will also be featured on the GFWBA website's calendar listing for Women's Council events, as well as on event and meeting reminders related to the Women's Council. Underwriters will be recognized in the monthly newsletter.

As the PWB program grows, the Women's Council will continue to provide a supportive and empowering environment for professional women in the building industry. By becoming an Underwriter, you can support this mission while also gaining valuable recognition and exposure for your business.

2024 PWB Underwriters to date:



Associate's Council Underwriters \$1000 Each

The Associate's Council is an important committee that plays a vital role in fostering the relationship between Associate Members and Builders Members in the GFWBA. The Associates Council is tasked with representing the issues that are important to GFWBA Associate members to the Board of Directors. The council also hosts several events throughout the year. Among the events that the Associate's Council has put on for several years are the car show and poker tournament, which have been successful in bringing together members of the association.

For those who become an Associate's Council Underwriter, there are many benefits to look forward to. Underwriters will receive recognition at all Associate's Council events and meetings in 2024, which includes logo recognition on the GFWBA website calendar listing for Associate's Council events, event and meeting reminders for Associate's Council related events and meetings. Additionally, underwriters will receive recognition in the monthly newsletter. This is a great opportunity to showcase your business and support the GFWBA community.

Monthly Sponsorship Opportunities

The Greater Fort Worth Builders Association (GFWBA) offers monthly sponsorship opportunities for various meetings, events, and lunches. These sponsorships start at just \$200.00 and are available on a first come, first served basis. To secure a sponsorship, contact kimberly@fortworthbuilders.org and include the event and date you would like to sponsor.

Business After Hours \$200

One of the monthly events available for sponsorship is Business After Hours. Held on the first or second Thursday of each month from 5pm - 7pm, this event is free for GFWBA members. Non-members are welcome to attend two Business After Hours events per year. GFWBA member businesses may host the event in their facilities or coordinate with the GFWBA to hold the event at another venue. The \$200 fee is added to the Builder Prize Drawing to encourage builder members to attend. The host company is responsible for providing food and beverages and must supply a jpeg format event flyer to the GFWBA with event details. The GFWBA will provide the host with beverage tickets for guests, with a limit of two tickets per guest for alcoholic beverages per GFWBA policy. Member companies may host Business After Hours only once per calendar year.

This is a great opportunity to showcase your business and network with other professionals in the industry. Don't miss out on the chance to sponsor one of these monthly events and gain exposure for your company. Contact Kimberly today to secure your sponsorship.

Board of Directors Meeting Social Host \$500

As the governing body of the Association, the Board of Directors performs duties prescribed by the Texas Business Organizations Code and our Bylaws, and establishes policies for the management and operations of the Association. The Board consists of Builder and Associate members, GFWBA Past Presidents and GFWBA Life Directors, and meets on the 4th Tuesday of each month.

As the Social Host, you will be recognized at the Board Meeting of your choosing in 2024, where you will have the opportunity to introduce yourself or your company and distribute marketing materials. The GFWBA will arrange for food and beverages at a local restaurant after the Board Meeting, and will pay for the expenses. You will be invoiced by the GFWBA for the hosting fee. Additionally, your logo will be recognized on the GFWBA website calendar listing, event and meeting reminders for the Board Meeting.

This is a great opportunity to network and get to know other members of the Association, while also promoting your company and brand. You will also receive recognition in the monthly newsletter. Please let us know if you have any further questions or if you would like to proceed with this opportunity.

GFWBA Committee or Council Meeting Sponsorships

Thank you for considering sponsoring an individual Committee or Council Meeting for the Greater Fort Worth Builders Association. Your \$250 contribution will provide you with several benefits and opportunities for recognition.

First, you will be recognized at the meeting of your choice in 2024. This is a great opportunity to showcase your company and introduce yourself to fellow members. You will also have the opportunity to distribute marketing materials at the meeting, further promoting your business.

Second, the GFWBA will arrange for food and beverages for the meeting, and will pay the caterer. This means you can focus on networking and engaging with fellow members without worrying about the logistics of catering.

Third, your company logo will be recognized on the GFWBA website's calendar listing for the meeting of your choice, as well as on event reminders. This will increase visibility for your company and help you reach a wider audience.

Finally, you will also receive recognition in the GFWBA's monthly newsletter. This will ensure that your company is seen by a large audience of industry professionals.

Overall, sponsoring a committee or council meeting is a fantastic opportunity to network, showcase your business, and support the GFWBA. We hope you consider this opportunity and look forward to working with you. Each opportunity is \$250.

Government Affairs Lunch Sponsor

Membership Committee Meeting Sponsor

Young Professionals Meeting Sponsor

Associate's Council Meeting Sponsor

Professional Women in Building Council Meeting Sponsor

Hammer Home the Pro-Housing Message

Join the Hammer & Nails Political Action Committee (PAC) today!!!



What is the Hammer and Nails PAC?

The PAC is the political voice for the Greater Fort Worth home building industry which consists of the following counties: Tarrant, Johnson, Hood, Wise, Parker, Somervell and Palo Pinto. The purpose of the Hammer & Nails PAC is to contribute money to local candidates who understand and **support** the efforts of the building industry and organize effective political action on behalf of our members.

The Hammer and Nails Committee meets on the second Tuesday of each month. You can have a voice in electing candidates that support the building industry. For a minimum \$30 membership contribution per year, you can be a part of the Hammer & Nails PAC.

Make sure the Hammer & Nails PAC speaks for you! Don't miss your opportunity to have a voice in electing candidates that support the building industry.

Corporate Contributions - corporate contributions are used to pay for events that raise funds for local and state candidates.

Capitol Club—\$5000 annually

Diamond Key—\$3000 annually

Platinum Key—\$1500 annually

Gold Key- \$1000 annually

Silver Key—\$500 annually

Bronze Key—\$250 annually

Lone Star—\$100 annually

Hammer and Nails PAC Member—\$30 annually

For more information, contact Kimberly@fortworthbuilders.org

ANNUAL EVENTS

ECONOMIC FORECAST

JANUARY 2024 or MIDYEAR 2024

We will share current market data and economic perspectives and opinions for those interested in residential construction. A printed handout of the presentation will be available to attendees. Attendees will also receive an electronic copy of the presentation upon request.

PRESENTING PARTNER \$5000

Exclusive

16 Complimentary Tickets (2 reserved tables)

Title of event will include "Presented by" with your name and logo on event invitations and marketing materials (if partnership is secured by print date)

Full page ad on inside cover of the handout

GOLD PARTNERS \$2500

8 Complimentary Tickets (1 reserved table)

Full page ad in handout

Logo on event invitations (if partnership is secured by print date)

Logo on marketing materials

SILVER PARTNERS \$1500

4 Complimentary Tickets

1/2 page ad in handout

Logo on event invitations (if partnership is secured by print date)

Logo on marketing materials

BRONZE PARTNERS \$500

2 Complimentary Tickets

Logo in handout

Logo on event invitations (if partnership is secured by print date)

Listing in marketing materials



ASSOCIATES COUNCIL ANNUAL TEXAS HOLD'EM TOURNAMENT

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$4000 (1 available) -

Recognition on all advertisement

4 Complimentary Players

Option to leave Swag/Promotional Materials on Final Table

DINNER SPONSOR \$1500 (2 available)

Recognition on all advertisement

Option to provide dinnerware with dinner personalized with your logo

1 Complimentary Player

BEVERAGE SPONSOR \$1500 (2 available)

Recognition on all advertisement

Option to provide drinking cups/koozies with dinner personalized with your logo

1 Complimentary Player

AWARDS SPONSOR \$1500 (2 available)

Recognition on all advertisement

1 Complimentary Player

CARD SPONSOR \$1200 Plus Cost of Cards (1 available)

Company Logo on all playing cards

POKER TABLE SPONSOR \$400 (18 available)

Option to leave Swag/Promotional Materials at each player's seat at designated table (8 seats per table) *Note-this is a sponsorship of one table-not the purchase of a table for 8 players.

**A portion of the proceeds to be
donated to the American Heart
Association in honor of
Kosse Maykus**



GFWBA Golf Tournament Presented by



April 25, 2024

Texas Star Golf Course

The GFWBA Golf Tournament is one of our premier events. The tournament sells out every year. It is one of our most well attended events.

The popularity of the GFWBA Golf Tournament can be attributed to several reasons. Here are a few key factors:

- Reputation of the event: Over the years, the GFWBA Golf Tournament has built a strong reputation for being a well-organized and professionally run event.
- Networking opportunities: The GFWBA Golf Tournament is not just about golf. It provides a great opportunity for professionals from various industries to network and build relationships. Many attendees use the event as a way to connect with potential clients or partners.
- Fun-filled atmosphere: The GFWBA Golf Tournament is not just a serious business event, it's also a fun-filled occasion with food and drinks provided. This creates a relaxed and enjoyable environment for attendees to unwind and have a good time.
- You get to spend a work day on the golf course!

Overall, the GFWBA Golf Tournament is a must-attend event for golf enthusiasts and professionals alike. Its popularity is a testament to the quality of the event and the value it provides to its attendees.

Presenting Partner **SOLD**

2 Complimentary Golf Teams

Recognized as Presenting Partner in all promotions

Presenting Partner to appear on all signage

Recognition in all event promotion

Recognition at the event

Hospitality Tent \$ 3000

1 Complimentary Golf Team

Sponsor may set up two 10x10 or one larger pop-up tent at a designated place on the course.

GFWBA will provide a keg of beer at that location. GFWBA will provide a golf cart for sponsor use to and from the clubhouse. Sponsor may bring table and chairs and distribute promotional materials at that location

Recognition in all event promotion

Recognition at the event

Golf Cart Partner SOLD

I Complimentary Golf Team

Sponsor may place non-damaging decal on all golf carts (sponsor must provide and remove)

Sponsor may place promotional materials or gift bags in each golf cart – no alcohol.

Recognition in all event promotion

Recognition at the event



Dinner & Awards Partner \$ 2,500

Recognition in all event promotion

Recognition at the event

Sponsor may set up a display and/or marketing materials in the pavilion

Lunch Partner \$ 2,500

Sponsor may place promotional materials at the tables during registration and lunch

Sponsor may set up a table in the pavilion to display product (partner provides table)

Recognition in all event promotion

Recognition at the event

Social Partner \$1,000

Sponsor may set up a table in the pavilion to display product or distribute marketing materials

Recognition in all event promotion

Recognition at the event

Beverage Cart Partners \$1500 (2 Available)

Logo sign on one of the beverage carts.

Golf cart provided for company reps to traverse the course with the beverage cart

Recognition in all event promotion

Recognition at the event

Registration Partner \$1000

Sponsor may have representatives at the registration table to assist sign in, greet attendees, etc.

Sponsor may set up a table in the pavilion to display products or distribute marketing materials

Recognition in all event promotion

Recognition at the event

Par 3 Hole Sponsor \$1500 (1 of 4 Available)

**Legends Bank
Atmos Energy
Amarillo National Bank**

Sponsor may set up one pop up tent with a table and chairs at the designated hole.
Sponsor may distribute marketing materials, snacks, beverages (no alcohol)
One golf cart will be provided to transport your items to the hole.
Recognition in all event promotion
Recognition at the event

Hole Sponsor \$1000 (11 of 14 Available)

**Bafco
Fox Energy Specialists
Pella Windows & Doors**

Sponsor may set up one pop up tent with a table and chairs at the designated hole.
Sponsor may distribute marketing materials, snacks, beverages (no alcohol)
One golf cart will be provided to transport your items to the hole.
Recognition in all event promotion
Recognition at the event

Chipping Green Partner \$400

Logo sign at the chipping green
Sponsor may set up a pop-up tent, table and chairs at chipping green
Sponsor may distribute marketing materials at chipping green
Recognition in all event promotion
Recognition at the event

Driving Range Partner \$400

Logo sign at the driving range
Sponsor may set up a pop-up tent, table and chairs at driving range
Sponsor may distribute marketing materials at driving range
Recognition in all event promotion
Recognition at the event

Putting Green Partner **SOLD**

Logo sign at the putting green
Sponsor may set up a pop-up tent, table and chairs at putting green
Sponsor may distribute marketing materials at putting green
Recognition in all event promotion
Recognition at the event

JetStream Outdoor Cooling

2024 GFWBA Clay Shoot Challenge

August 22, 2024

Defender Outdoors Clay Sports Ranch

The GFWBA Clay Shoot Challenge is another VERY popular member event. It has sold out each of the last few years. We use the Lewis Class System when scoring, so shooters at ALL levels have a chance to win prizes - and we have some great gun prizes every year! We also have great raffle items. Breakfast and lunch are included for all participants.

We predict that 2024 will be our **largest** clay shoot yet! Don't miss out.

Presenting Partner \$7500

3 Complimentary Shooting Teams (4 shooters each team)

Sponsor may set up a pop-up tent or display area to distribute marketing or promotional materials

Recognition as Presenting Partner on all promotional materials

Recognition on all event signage as Presenting Partner

Recognition at the event

Hydration Team \$5000

The Hydration Team will have three golf carts (one for each course) for their representatives to use to pass out custom label water (GFWBA will provide the water with your logo) throughout the shoot.

Recognition on all event promotions.

1 Complimentary Shooting Team (4 shooters)

3 golf carts provided for your reps to traverse the course during the shoot to distribute water

Custom label water provided by GFWBA

Ice/Ice chests provided by the GFWBA

Recognition at the event

Lunch Partner SOLD

· 1 Complimentary Shooting Team (4 shooters)

· Sponsor may set up 1 pop up tent near pavilion to distribute marketing materials

· Sponsor logo sign in pavilion

· Recognition on all scorecards as Presenting Partner

· Recognition at the event



Hospitality Partner \$2500

1 Complimentary Shooter Team (4 shooters)

Logo sign at pavilion

Sponsor may set up 1 pop-up tent near the pavilion to distribute marketing materials

Recognition on all scorecards as Presenting Partner

Recognition at the event

Breakfast Partner \$2500

Sponsor may set up a pop-up tent near the pavilion to distribute breakfast to attendees
GFWBA will provide breakfast and beverages
Sponsor may display products or distribute marketing materials
Breakfast and lunch provided for your company representatives
Recognition at the event
Recognition on all event promotions

Golf Cart Partner \$2500

Sponsor may place marketing materials in each golf cart
Sponsor sign provided for each golf cart
Sponsor may set up a pop-up tent near pavilion to distribute marketing materials
Recognition at the event
Recognition on all event promotions

Raffle Gun Partner \$2500

Logo signage at the raffle gun display
Company representatives can present the raffle guns to the winners
Recognition at the event
Recognition on all event promotions

Trophy and Award Partner \$2000

Company representative may present the trophies and awards to the winners
Logo signage in awards area
Sponsor may set up a pop-up tent near the pavilion to distribute marketing materials
Recognition at the event
Recognition on all event promotions

Builder Award Gun Partner \$1500

Company logo on signage with the Builder Award Gun
Company representative can present the gun to the winning builder
Recognition at the event
Recognition on all event promotions

Award Gun Partners \$1000 (9 Available)

Company logo will be displayed with an award gun
Company representative can present that award gun to recipient
Recognition on event promotion
Recognition at event

Social Partner SOLD

Sponsor may set up one pop up tent near the pavilion to distribute marketing materials
One keg will be provided by the GFWBA after the shoot is over and the announcements, lunch and awards have begun
Recognition on event promotion
Recognition at event



Top Shot Award Buckle Partner \$750

Sponsor may present the award buckle to the Top Shot
Signage at buckle display
Recognition on event promotion
Recognition at event

Your Sign at a Station \$250

Your logo will be printed on a sign and placed at one of the stations on the course. There will be three courses. If you want a sign on a station on each course, you will register for three Sign on a Station partnerships for a total of \$750.

INSTALLATION AND AWARDS BANQUET

SEPTEMBER 26, 2024

The Installation and Awards Banquet is the annual installation of the Greater Fort Worth Builders Association's new leadership and Awards ceremony honoring distinguished members of the association. We will welcome a new President, Executive Committee and Board of Directors. We will also be recognizing some of our most outstanding members.

Partnership Opportunities

Presenting Partner \$10,000

Presenting Partner Title for the 2024 Installation and Awards Banquet
16 reserved seating tickets (Two reserved Corporate Tables)
Recognition as "Presenting Partner" for this event in all marketing and printed materials.
Opportunity to have company ad included in the power point presentation
Company logo inclusion in the power point presentation

Gold Partners \$5,000

Grand Partner Title for the 2024 Installation and Awards Banquet
8 reserved seating tickets (One reserved Corporate Table)
Recognition as "Grand Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation

Silver Partners \$2,500

Select Partner Title for the 2024 Installation and Awards Banquet
6 reserved seating tickets
Recognition as "Select Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation

Bronze Partners \$1,500

Esteem Partner Title for the 2024 Installation and Awards Banquet
4 reserved tickets
Recognition as "Esteem Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation

Friends \$500

Friend Partner Title for the 2024 Installation and Awards Banquet
2 reserved tickets
Recognition as "Friend Partner" for this event in all marketing and printed materials
Company logo inclusion in power point presentation